



CYBR.SEC.CON. PROSPECTUS

Brought to you by



SEPTEMBER 15 -16, 2026

GEORGE R. BROWN CONVENTION CENTER
1001 AVENIDA DE LAS AMERICAS, HOUSTON, TX 77010



ABOUT CYBR.SEC.CON.



CYBR.SEC.CON. is a premier security conference rooted in Houston but serving professionals nationwide. Brought to you by the same team that founded and operated HOU.SEC.CON. from 2010–2025, CYBR.SEC.CON. is committed to offering a high-quality conference with the goal of educating cybersecurity

enthusiasts through exceptional information security talks, training, and special attractions. CYBR.SEC.CON. attracts over 3,000 attendees from all across the country, making it a truly impressive event! Our attendees hold titles such as CISOs, Security Managers, Security Architects and Engineers, Cybersecurity Students, and everything in between. In short, we draw current and future cybersecurity leaders, decision-makers, and influencers. Bottom line: if you want opportunities to showcase your products and solutions on a national stage, CYBR.SEC.CON. is the conference you want to sponsor!



EXHIBITORS

The CYBR.SEC.CON. typical attendee type is everything from the security administrator to the CISO. Large enterprises, Small/Medium sized businesses, schools, and government all send their staff to our conference. In order for the attendees to get to know you, CYBR.SEC.CON. has created the following sponsorship levels with the accompanying benefits:



HEADLINE SPONSOR \$22,000

- Exhibit space
- Logo featured prominently on website as a Headline Sponsor
- Recognition at conference kickoff
- **45 minute break out session**
- Complimentary admission for up to five (5) booth staff (non-transferrable to client/prospects – must be registered by August 25, 2026)
- Complimentary passes for up to five (5) clients/prospects (non-transferrable to booth staff – passes expire if not used by August 25, 2026)
- Lead capture license (non-transferrable between staff)

FEATURE SPONSOR \$12,500

- Exhibit space
- Logo featured prominently on website as a Feature Sponsor
- Recognition at conference kickoff
- Complimentary admission for up to three (3) booth staff (non-transferrable to client/prospects – must be registered by August 25, 2026)
- Complimentary passes for up to three (3) clients/prospects (non-transferrable to booth staff – passes expire if not used by August 25, 2026)
- Lead capture license (non-transferrable between staff)

PRIME TIME SPONSOR BOOK SIGNING - \$25,000

The Book Signing package is one of the most high-impact opportunities at CYBR.SEC.CON. Positioned in a prime location within the village, this booth places sponsors at the very heart of attendee activity, ensuring maximum visibility and engagement. This exhibitor will have access to a captive audience as attendees line up for complimentary book signings, giving your brand extended face-time and connection with hundreds of participants. Even more, your sponsorship dollars directly support our authors, as all funds are used to purchase their books - creating a powerful story of giving back while elevating your brand.

- Exhibit space in Book Signing
- Logo featured prominently on website as a Prime Time Sponsor
- Recognition at conference kickoff
- Complimentary admission for up to four (4) booth staff (non-transferrable to client/prospects – must be registered by August 25, 2026)
- Complimentary passes for up to four (4) clients/prospects (non-transferrable to booth staff – passes expire if not used by August 25, 2026)
- Logo featured in author booth space
- Lead capture license (non-transferrable between staff)

EXHIBITORS



The Coffee & Soda packages offer one of the most engaging and high-traffic opportunities at the conference. With your branding featured on the drink stations and carried throughout the event on every attendee's cup, your logo is in constant circulation and conversation. Even better, your booth is positioned directly beside the beverage station, giving you a built-in, captive audience as attendees line up for refreshments. This unique placement ensures extended interaction, natural brand recognition, and a steady flow of traffic that no standard sponsorship can match.

PRIME TIME SPONSOR SNACK STATION - \$18,000

- Exhibit space
- Logo featured prominently on website as a Prime Time Sponsor
- Recognition at conference kickoff
- Complimentary admission for up to three (3) booth staff (non-transferrable to client/prospects – must be registered by August 25, 2026)
- Complimentary passes for up to three (3) clients/prospects (non-transferrable to booth staff – passes expire if not used by August 25, 2026)
- Logo on the cart
- Logo on koozie
- Lead capture license (non-transferrable between staff)

PRIME TIME SPONSOR COFFEE STATION - \$18,000

- Exhibit space
- Logo featured prominently on website as a Prime Time Sponsor
- Recognition at conference kickoff
- Complimentary admission for up to three (3) booth staff (non-transferrable to client/prospects – must be registered by August 25, 2026)
- Complimentary passes for up to three (3) clients/prospects (non-transferrable to booth staff – passes expire if not used by August 25, 2026)
- Logo on the coffee cart
- Logo on coffee cups
- Lead capture license (non-transferrable between staff)

EXHIBITORS

The Lounge & Village packages positions your brand at the very center of the conference experience. Located in the heart of the floor and surrounded by popular attractions that draw attendees in, the lounge and village become a natural gathering point for networking, relaxation, and conversation. With your logo seamlessly integrated into this space, your company is not just seen - it becomes part of the environment where attendees spend meaningful time. This placement delivers continuous, high-value visibility and ensures your brand is associated with comfort, community, and connection, making it one of the most impactful sponsorship opportunities available.



PRIME TIME SPONSOR VILLAGE - \$18,000

- Branded village activity/exhibit space
- Logo featured prominently on website as a Prime Time Sponsor
- Recognition at conference kickoff
- Complimentary admission for up to three (3) booth staff (non-transferrable to client/prospects – must be registered by August 25, 2026)
- Complimentary passes for up to three (3) clients/prospects (non-transferrable to booth staff – passes expire if not used by August 25, 2026)
- Lead capture license (non-transferrable between staff)

PRIME TIME SPONSOR LOUNGE - \$18,000

- Exhibit space in the lounge
- Branded Lounge Tabletops
- Logo featured prominently on website as a Prime Time Sponsor
- Recognition at conference kickoff
- Complimentary admission for up to three (3) booth staff (non-transferrable to client/prospects – must be registered by August 25, 2026)
- Complimentary passes for up to three (3) clients/prospects (non-transferrable to booth staff – passes expire if not used by August 25, 2026)
- Lead capture license (non-transferrable between staff)

EXHIBITORS

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PRIME TIME SPONSOR WIFI - \$18,000

The Wi-Fi package ensures your brand is the first and last thing attendees see every time they connect. With your logo and name displayed on the network login page, you'll achieve repeated, high-frequency impressions throughout the entire event. This constant visibility positions your company as the essential connector - literally powering the attendee experience and keeping them online. Unlike traditional sponsorships, Wi-Fi sponsorship creates a direct touchpoint with every guest, reinforcing your brand's presence in a practical and memorable way.

- Exhibit space
- Logo on Wi-Fi Splash Page
- Logo featured prominently on website as a Prime Time Sponsor
- Recognition at conference kickoff
- Complimentary admission for up to three (3) booth staff (non-transferrable to client/prospects – must be registered by August 25, 2026)
- Complimentary passes for up to three (3) clients/prospects (non-transferrable to booth staff – passes expire if not used by August 25, 2026)
- Lead capture license (non-transferrable between staff)

PRIME TIME SPONSOR VIP LOUNGE - \$18,000

- Exhibit space
- Branded VIP lounge tabletops
- Logo on VIP wrist bands
- Logo featured prominently on website as a Prime Time Sponsor
- Recognition at conference kickoff
- Complimentary admission for up to three (3) booth staff (non-transferrable to client/prospects – must be registered by August 25, 2026)
- Complimentary passes for up to three (3) clients/prospects (non-transferrable to booth staff – passes expire if not used by August 25, 2026)
- Lead capture license (non-transferrable between staff)

EXHIBITORS

The CISO Series Podcast is a weekly news and opinion podcast (45 minutes for live audience recordings) hosted by cybersecurity journalist David Spark. Spark invites two cybersecurity leaders to discuss varied topics in cybersecurity leadership, dealing with security issues, and how cybersecurity practitioners work with security vendors.



PRIME TIME SPONSOR PODCAST - \$18,000

- Sponsors are mentioned in the announcement of the show.
- Promotional video for the event that mentions each of the sponsors.
- David Spark will do a live :60 read for each sponsor throughout the show.
- Sponsors' logo(s) will appear on screen during recording alongside CISO Series Podcast logo.
- When we publish, a banner ad (600x100 pixels), 50-word description, and link will appear within the content of the blog post, weekly fans-only newsletter, and in the feed of the podcast description.
- Social media mentions via David Spark's personal and CISO Series accounts.
- Full transcript of episode posted on blog post.
- 1 company executive on the episode
- Exhibit space
- Lead capture license (non-transferrable between staff)
- Logo featured prominently on website the Podcast Sponsor
- Recognition at conference kickoff
- Complimentary admission for up to three (3) booth staff (non-transferrable to client/prospects – must be registered by August 25, 2026)
- Complimentary passes for up to three (3) clients/prospects (non-transferrable to booth staff – passes expire if not used by August 25, 2026)

WHEN: Available every Tuesday at 3 AM PT/6 AM ET

**View the CISO Series site
and podcast here**

AUDIENCE SIZE: 6,000-6,500 downloads per episode

Seven out of our top ten most popular shows (in terms of downloads) were recorded in front of a live audience.

Stats:

- CISO Series “fans only” newsletter (2x each week) - 22,000 subscribers
- Audience for CISO Series is split between vendors and practitioners.
- About 6.5 percent of our total audience has the specific title of CISO, but we also have plenty of listeners with the title of CIO, CTO, VP, of InfoSec, head of InfoSec, and director of InfoSec.
- Demographics: About 65 percent of our audience is North America. We have significant concentration in these cities: San Francisco, London, Atlanta, New York, Boston, Chicago, Dallas, and Washington DC. After North America, we have a significant audience in the UK, Europe, India, and Australia and also in Israel.

EXHIBITORS

These are the CISO Series most popular videos as they get tons of engagement. CISO Series will fully control the topic and editorial of the video. The goal is to create something fun, funny, and engaging that security professionals will want to see, comment, and share. CISO Series controls the editorial of these videos.



PRIME TIME SPONSOR

“MAN ON THE STREET” VIDEO - \$18,000

- A one-on-one sponsored guest interview video
- Video is produced by CISO Series and posted to their blog, LinkedIn and YouTube
- Video is promoted through the CISO Series newsletter on LinkedIn and via email. Total audience 26,000. Sponsor banner and link will appear in the newsletter.
- Video is shared on CYBR.SEC.CON. channels
- Video is distributed to sponsor for their use
- Video will include a banner ad that appears with sponsor logo
- The banner ad will include a 50-word description, and link will appear within the content of the blog post, and in the feed of the podcast description.
- Exhibit space
- Lead capture license (non-transferrable between staff)
- Logo featured prominently on website the Video Sponsor
- Recognition at conference kickoff
- Complimentary admission for up to three (3) booth staff (non-transferrable to client/prospects –must be registered by August 25, 2026)
- Complimentary passes for up to three (3) clients/prospects (non-transferrable to booth staff – passes expire if not used by August 25, 2026)

You can find sample videos below:

What's a red flag when applying for a cybersecurity job?

Have you ever felt imposter syndrome?

EXHIBITORS

BYLINES - ADD ON PACKAGES



Take your Headline, Feature, or Prime Time sponsorship to the next level! Maximize visibility and impact at CYBR.SEC.CON. with exclusive add-ons that put your company — and your team — front and center.

BYLINE SPONSOR BAGS - \$3,500

- Logo will appear on the Conference Bag that is provided to attendees
- Complimentary admission for one Sponsor representative (must receive contact info by August 25, 2026)

BYLINE SPONSOR RIBBON WALL - \$3,500

- Logo will appear on the Ribbon Wall
- Complimentary admission for one Sponsor representative (must receive contact info by August 25, 2026)

BYLINE SPONSOR LANYARDS - \$3,500

- Logo will appear on the Conference lanyard that is provided to attendees
- Complimentary admission for one Sponsor representative (must receive contact info by August 25, 2026)

BYLINE SPONSOR YOUTH.SEC.CON. - \$3,500

- Logo will appear podium and lunch table tents
- Logo will appear on "Secure Spotlight" Aisle Carpeting in Exhibit Hall
- Logo will appear on YSC shirts worn by students during event
- Complimentary admission for one Sponsor representative (must receive contact info by August 25, 2026)

BYLINE SPONSOR EXTRA! EXTRA! ENERGY STATION - \$3,500

- Logo featured on koozies, event maps and signage at Drink Stations throughout conference (not just the Exhibit Hall)
- Social media and app highlight during conference
- Complimentary admission for one Sponsor representative (must receive contact info by August 25, 2026)

EXHIBITOR APPLICATION



To become an exhibitor, please complete the application form below and indicate your desired sponsorship level. Details regarding payment are provided on the Terms, Conditions, and Regulations page.

Please note that exhibitors are required to keep their booths open, staffed, and fully built during all official exhibit hall hours published by CYBR.SEC.CON. Dismantling, packing up, or vacating booth space before the official close of the event is strictly prohibited unless prior written authorization has been obtained from CYBR.SEC.CON. Exhibitors should plan their travel arrangements accordingly to ensure compliance with the posted exhibit hall hours.

Company name (as it will appear electronically and in printed conference materials)

Marketing Contact (This person will be the direct contact managing your company's participation in CYBR.SEC.CON.)

Address

City

State

Zip

Phone

Email

EVENT	EXHIBITOR LEVEL	CHECK	COST
CYBR.SEC.CON.	HEADLINE	☐	\$22,000
CYBR.SEC.CON.	FEATURE	☐	\$12,500

EXHIBITOR APPLICATION CONT.



EVENT	PRIME TIME	CHECK	COST
CYBR.SEC.CON.	BOOK SIGNING	☐	\$25,000
CYBR.SEC.CON.	VILLAGE	☐	\$18,000
CYBR.SEC.CON.	LOUNGE	☐	\$18,000
CYBR.SEC.CON.	VIP ROOM	☐	\$18,000
CYBR.SEC.CON.	SNACK	☐	\$18,000
CYBR.SEC.CON.	COFFEE	☐	\$18,000
CYBR.SEC.CON.	WIFI	☐	\$18,000
CYBR.SEC.CON.	PODCAST	☐	\$18,000
CYBR.SEC.CON.	MAN ON THE STREET	☐	\$18,000
CYBR.SEC.CON.	ESC TRACK	☐	\$9,000

EVENT	BYLINE	CHECK	COST
CYBR.SEC.CON.	RIBBON WALL	☐	\$3,500
CYBR.SEC.CON.	LANYARDS	☐	\$3,500
CYBR.SEC.CON.	BAGS	☐	\$3,500

EXHIBITOR APPLICATION CONT.



EVENT	ADDITIONAL SCANNER	CHECK	COST
CYBR.SEC.CON.	LEAD LICENSE	☐	\$500

Sponsor

CYBR.SEC.Community, LLC

Signature

Signature

Printed Name

Printed Name: Michael Farnum

Title

Title: CEO

Date

Date

- ☐ Payment by Check (Make checks payable to CYBR.SEC.Community, LLC., mailing address on next page)
- ☐ Payment by Card or ACH (Link for payment on invoice sent after signing up)
- ☐ I hereby apply for the sponsorship and/or exhibit space in the above-named event. If accepted, I hereby agree to abide by the promotion requirement above and the terms, conditions and regulations below.
- ☐ I acknowledge the Early Booth Closure clause outlined in the terms and conditions.

Please scan and e-mail completed and signed form to
Gary@CSCGroupllc.com

TERMS, CONDITIONS, AND REGULATIONS



CONTRACT: This application for sponsorship/exhibit space, the formal notice of sponsorship/exhibit space assignment by Management, these Rules & Regulations constitute a contract for the right to sponsor/exhibit with CYBR.SEC.Community, LLC. Sponsor/Exhibitor also agrees to comply with the rules and regulations of the Property at which the conference is held (hereby referred to as Property).

MAILING ADDRESS: Please mail all checks and correspondence to CYBR.SEC.Community, LLC, 6711 Stella Link Rd, Ste 323, Houston, Texas 77005.

PAYMENT: Via check: mailing address above; via credit card or ACH: link will be sent in Invoice after signing up.

PAYMENT: Net 30 days.

REFUNDS: A full refund will only be given should the event not occur due to the cancellation of the event directly by the CYBR.SEC.CON. committee.

GENERAL RESTRICTIONS: (a) Management reserves the right without recourse to prohibit any sponsorship/exhibit, which, in its opinion, is not suitable or in keeping with the character of CYBR.SEC.CON. This reservation concerns persons, things, conduct, printed matter, catalogs, etc. Aisle space may not be used for exhibit purposes, or for display or signs. (b) No Exhibitor shall assign, sublet, or apportion the whole or any portion of space allotted, nor exhibit therein, any products and/or services other than those produced or distributed by the Sponsor/Exhibitor in the regular course of business. (c) Firms and representatives of firms not assigned sponsorship/exhibit space are prohibited from soliciting business in any form at the event. (d) Admission to the conference, including seminars, meal functions, reception and exhibit area will be by registration badges only and all Sponsor/Exhibitor personnel must wear registration badges on the property. (e) Distribution of samples and souvenirs is permitted provided: 1. There is no interference with adjoining exhibitors. 2. It is conducted on a dignified basis. (f) The use of any public area outside of the sponsorship/exhibit area for the display of products and/or services or demonstration or the distribution of circulars, samples or other materials is prohibited. (g) No loud speakers, photographic equipment, audio recording equipment or megaphones are permitted. (h) Tacking, posting, taping or nailing signs, banners, etc., to any permanent walls or woodwork will not be permitted. Any damage to the property by Sponsors/Exhibitors or their employees or agents must be paid for by the Sponsor/Exhibitor causing such damage. (i) No visual or audio recording or transmission of CYBR.SEC.CON. sessions may be made by or on behalf of Sponsor/Exhibitor without prior written consent of Management. Sponsor/Exhibitor shall not use or permit the Property to be used in conflict with any ordinance, rule or regulation of any government authority in any manner which could violate the insurance or increase the rate of insurance of the Property, in any manner which constitutes waste or nuisance; in any manner which causes injury to the property or except as may be provided herein, or in violation of the Property's Rules and Regulations.

LIABILITY: UNDER NO CIRCUMSTANCES SHALL EITHER PARTY BE LIABLE TO THE OTHER PARTY FOR ANY LOSS OF MONEY, GOODWILL, REPUTATION, SPECIAL, INDIRECT, DIRECT, INCIDENTAL, PUNITIVE OR CONSEQUENTIAL DAMAGES THAT RESULT FROM THIS AGREEMENT, EVEN IF SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. IN ANY EVENT WHATSOEVER, THE PARTIES AGREE THAT EACH PARTY'S TOTAL LIABILITY TO YOU FOR ALL DAMAGES AND LOSSES SHALL NOT IN ANY CIRCUMSTANCES EXCEED THE AMOUNTS ACTUALLY PAID BY SPONSOR TO MANAGEMENT.

INSURANCE: All property of Sponsor/Exhibitor is understood to remain under its custody and control in transit to and from and within the confines of the Property and Sponsor/Exhibitor shall maintain insurance covering Sponsor's/Exhibitor's property. Sponsor/Exhibitor shall also carry comprehensive general liability coverage of at least \$1,000, 000 for personal injury liability, and \$500,000 for property damage liability, and statutory worker's compensation with employees' liability with a limit of at least \$100,000. Sponsor/Exhibitor shall furnish appropriate certificates of insurance upon request.

FIRE REGULATIONS: No explosives, fuel, combustibles or hazardous materials, decorative materials neither fireproof nor flameproof, or any materials or substances deemed hazardous under applicable fire regulations may be brought into the Property.

ELECTRICAL COMPLIANCE: All electrical and hydraulic equipment must meet requirements of all applicable electrical and safety codes.

DISPLAY AND CONSTRUCTION REGULATIONS: No exhibit area shall be allowed to obstruct clear vision to other booths in the same line or adjacent lines and shall comply with the requirements of local fire regulations.

TERMS, CONDITIONS, AND REGULATIONS



EXHIBIT DAYS AND HOURS: All exhibitors must have their displays complete and ready by 7:30 am on the day of the event. Event hours may change anytime at the discretion of Management.

MOVE-IN MOVE-OUT: Days, times and complete instructions for moving displays in and out of CYBR.SEC.CON. events will be provided to Exhibitors prior to the event.

EARLY BOOTH CLOSURE: Sponsor/Exhibitor is required to keep their booth open, staffed, and fully built during all official exhibit hall hours as published by CYBR.SEC.CON. Sponsors/Exhibitors shall not pack up, tear down, or otherwise vacate their booth space prior to the official close of the exhibit hall without prior written authorization from CYBR.SEC.CON.

MEETINGS: No Sponsor/Exhibitor shall hold any meetings or events that conflict with CYBR.SEC.CON.

FORCE MAJEURE: In the event the Property is unavailable whether for the entire event, or a portion of the event as a result of wind, fire, flood, tempest or as a result of government intervention, malicious damage, act of war, strike, lockout, labor dispute, riot or any other such cause or agency over which Management has no control, or should Management decide that because of any such cause it is necessary to cancel, postpone, or resite CYBR.SEC.CON., or reduce the installation time, exhibit time, move-out time, speaking engagements and other event activities, Management shall not be liable to indemnify or reimburse the Sponsor/Exhibitor in respect of any damage or loss, direct or indirect arising as a result thereof.

AMENDMENTS: Any and all matters not specifically covered by the preceding rules and regulations and the policies and requirements set forth in the contract shall be subject to the sole decision of Management. Management shall have the full power to interpret, amend, and enforce these rules and regulations. Each Sponsor/Exhibitor, for itself and its employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence.

ATTENDEE LIST: Attendee lists will not be provided to Sponsors/Exhibitors before, during or after the event. Sponsors/Exhibitors are responsible for collecting contact information of attendees via direct contact during the event. CYBR.SEC.CON. will make all reasonable efforts to drive traffic into the Sponsor/Exhibitor area to facilitate sponsor / attendee contact.

DEFAULT: If Sponsor/Exhibitor breaches this contract, Sponsor/Exhibitor will not be permitted to set up its exhibits and/or engage in its sponsorship activities and will be subject to eviction without refund. Any and all disputes will be governed/managed by Texas courts. All legal fees arising from disputes will be paid by Sponsor/Exhibitor.